AVAILABLE SPONSORSHIPS

VISIONARY CIRCLE | $50,000

- Logo recognition on event website with link to website and lead sponsorship for Perspectives on Justice podcast
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Full page ad and option to author program letter
- "Donor Spotlight" feature on Judge AW Center social media
- Listed as a Thought Leader Sponsor on printed materials
- Listed as a Thought Leader Sponsor on press materials
- Logo on reserved table
- VIP Seating for up to 10 guests at in-person event

CHANGE AGENT | $10,000

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- "Donor Spotlight" feature on JAWC social media
- Listed as a Activist Sponsor on program materials
- Listed as a Activist Sponsor on press materials
- Name on reserved table
- VIP Seating for up to 10 guests at in-person event
- Virtual event access for an unlimited number of guests
- Full page ad in program booklet

CHAMPION | $1,000

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Half page ad in program booklet
- "Donor Spotlight" feature on JAWC social media
- Listed as a Change Agent Sponsor on invite materials
- Listed as a Change Agent Sponsor on press materials
- Logo on reserved table
- Seating for up to 5 guests at in-person event

THOUGHT LEADER | $20,000

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Full page ad in program booklet
- "Donor Spotlight" feature on JAWC social media
- Listed as a Organizer Sponsor on program materials
- Listed as a Organizer Sponsor on press materials
- Logo on reserved table
- VIP Seating for up to 10 guests at in-person event

ORGANIZER | $5,000

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Half page ad in program booklet
- "Donor Spotlight" feature on JAWC social media
- Listed as an Advocate Sponsor on invite materials
- Listed as an Advocate Sponsor on press materials
- Name on reserved table
- Seating for up to 8 guests at in-person event
- Virtual event access for an unlimited number of guests

FRIENDS | $500

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Screen recognition at event
- "Donor Spotlight" feature on JAWC social media
- Listed as a Influencer Sponsor on invite materials
- Listed as a Influencer Sponsor on press materials
- Logo on reserved table
- Seating for up to 5 guests at in-person event
- Quarter page ad in program booklet



This year marks the 40th anniversary of Judge Alexander Williams Jr.'s pioneering 1986 campaign for State's Attorney in Prince George's County.

In a landmark upset, Williams defeated the six-term incumbent, becoming the first Black candidate elected countywide to public office in Prince George's County. Williams's victory demonstrated the growing political power of the county's Black community and reflected broader support among voters seeking new leadership and meaningful change. His historic election opened doors for a new generation of Black attorneys, judges, elected officials, and civic leaders throughout Prince George's County and Maryland.

THE JUDGE ALEXANDER WILLIAMS, JR.
CENTER FOR EDUCATION, JUSTICE & ETHICS

Any donation amount will be greatly appreciated by the center. Please contact **Karen Bond** at **kybond@umd.edu** with any questions.

PROGRAM ADS

2026 LECTURE

PROGRAM AD REQUIREMENTS

AD SIZE	WIDTH	DEPTH
Full Page (non-bleed only)	4.75″	7.75″
1/2 Page	4.75″	3.75″
1/4 Page	2.25″	3.75″

ACCEPTABLE FILES

JPG and **PDF** files. Adobe PDF created with press-quality settings. Please, if possible, outline all fonts before creating PDFs. ***NOTE: Microsoft Publisher, Powerpoint and Word files are not accepted.**

ARTWORK

All artwork should be 300dpi resolution. All color art **must be CMYK**. Convert colors to CMYK. Spot colors are not allowed in ads. Convert all Spot colors to CMYK. Ads with Spot color or RGB will be refused. The Program will be printed on coated stock.

QUESTIONS

Contact **Marci Deloatch** at **301-405-1167**
or by email at **mdeloatc@umd.edu**

SUBMITTING YOUR AD

Please email all ads to: **cre8imp@comcast.net**, attention Jeff Rogers.

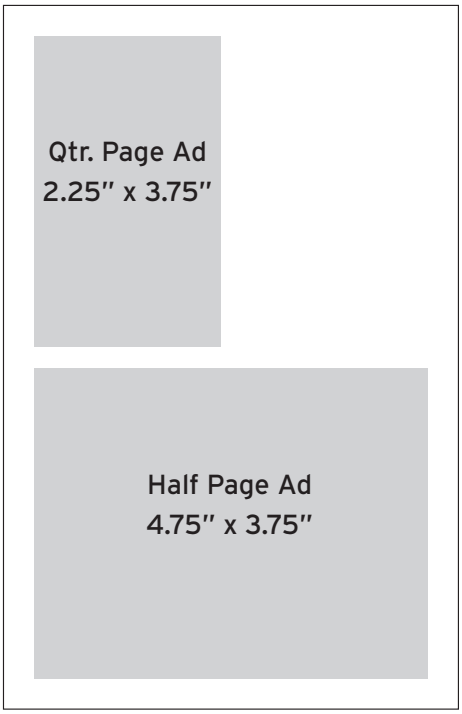
AD DEADLINE

Ads and Sponsorship Logos need to be submitted no later than

Monday, October 26, 2026.

PROGRAM TRIM SIZE:
5.5″ x 8.5″





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