



5th ANNUAL JUDGE ALEXANDER WILLIAMS, JR.

LECTURE

THURSDAY, NOVEMBER 16, 2023
5:30 P.M. - 8:00 P.M.

The Hotel at The University of Maryland

7777 Baltimore Avenue, College Park, Maryland 20740

To Register visit: <http://bit.ly/umdalumniqcomgojawcenter5>

LECTURE TITLE & SPEAKERS

INCREASING ACCESS, SUCCESS AND PRESENT DAY CHALLENGES FOR INSTITUTIONS OF HIGHER EDUCATION



Dr. Dana Williams
Moderator
Graduate Dean,
Howard University



Dr. Darryll J. Pines
President,
University of Maryland,
College Park



Dr. Mark R. Ginsberg
President,
Towson University



Dr. Valerie Sheares Ashby
President of Univ. of MD,
Baltimore County



Dr. Aminta H. Breaux
President,
Bowie State University



THE JUDGE ALEXANDER WILLIAMS, JR.
CENTER FOR EDUCATION,
JUSTICE & ETHICS

Sponsorship opportunities are available. Contact **Karen Bond** at: kybond@umd.edu

BE CURIOUS.

BE COURAGEOUS.

BE COMPASSIONATE.

AVAILABLE SPONSORSHIPS

THOUGHT LEADER | \$15,000+

- Logo recognition on event website with link to website and lead sponsorship for Perspectives on Justice podcast
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Full page ad and option to author program letter
- "Donor Spotlight" feature on Judge AW Center social media
- Listed as a Thought Leader Sponsor on printed materials
- Listed as a Thought Leader Sponsor on press materials
- Logo on reserved table
- VIP Seating for up to 10 guests at in-person event

ACTIVIST | \$5,000

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- "Donor Spotlight" feature on JAWC social media
- Listed as a Activist Sponsor on program materials
- Listed as a Activist Sponsor on press materials
- Name on reserved table
- VIP Seating for up to 10 guests at in-person event
- Virtual event access for an unlimited number of guests
- Full page ad in program booklet

CHANGE AGENT | \$1,500

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Half page ad in program booklet
- "Donor Spotlight" feature on JAWC social media
- Listed as a Change Agent Sponsor on invite materials
- Listed as a Change Agent Sponsor on press materials
- Logo on reserved table
- Seating for up to 5 guests at in-person event

ORGANIZER | \$10,000

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Full page ad in program booklet
- "Donor Spotlight" feature on JAWC social media
- Listed as a Organizer Sponsor on program materials
- Listed as a Organizer Sponsor on press materials
- Logo on reserved table
- VIP Seating for up to 10 guests at in-person event

ADVOCATE | \$2,500

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Full screen recognition at event
- Half page ad in program booklet
- "Donor Spotlight" feature on JAWC social media
- Listed as an Advocate Sponsor on invite materials
- Listed as an Advocate Sponsor on press materials
- Name on reserved table
- Seating for up to 8 guests at in-person event
- Virtual event access for an unlimited number of guests

INFLUENCER | \$1,000

- Logo recognition on event website with link to website
- Acknowledgment prior to the event starting
- Screen recognition at event
- "Donor Spotlight" feature on JAWC social media
- Listed as a Influencer Sponsor on invite materials
- Listed as a Influencer Sponsor on press materials
- Logo on reserved table
- Seating for up to 5 guests at in-person event
- Quarter page ad in program booklet

SUPPORT OUR MISSION

The Judge Alexander Williams, Jr. Center for Education, Justice & Ethics at the University of Maryland, College Park, develops comprehensive solutions to the prevailing ethical questions and systemic challenges posed by growing structural inequities that increase societal disparities.



We are expanding our work to the Justice Thurgood Marshall Center at P.S. 103 In West Baltimore.

[CLICK HERE](#)

To learn more!



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JUSTICE & ETHICS

Any donation amount will be greatly appreciated by the center. Please contact **Karen Bond** at kybond@umd.edu with any questions.

GIFT/PLEDGE FORM

DONOR INFORMATION

Mailing Preference: Home Business

Name(s): _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Telephone: _____ Email: _____

GIFT INSTRUCTIONS

I am pleased to make a One-Time Gift Multi-Year Pledge in the amount of \$ _____ in support of

The Judge Alexander Williams, Jr. Center for Education, Justice and Ethics Foundation (Account No. 21-22704)

Note: your gift can also be made online by visiting: <https://go.umd.edu/williamsoperating>

PAYMENT OPTIONS

Enclosed is my check of \$ _____ made payable to the: **The Judge Alexander Williams, Jr. Center for Education, Justice & Ethics.**

I would like to charge my contribution of \$ _____ to the following credit card:

Master Card VISA Discover American Express

Card Number: _____ Expiration Date _____

Authorized Signature _____

Note: your gift can also be made online to the Williams Endowment by visiting: <https://go.umd.edu/williamsendowment>

I would like to make this gift via payroll deduction (State of Maryland employees only)

My employer will match my charitable contributions to this fund. To find out if your (or your spouse's) employer matches charitable contributions, visit <http://ter.ps/UMDmatching>. If so, please obtain and complete the corresponding employer matching gift form and return with this form.

Please contact me regarding a gift of stock, real estate, personal property or wire transfer.

Please contact me about including a gift to the college into my estate plans.

MULTI-YEAR PLEDGE

I am pledging a total of \$ _____ to be made in (#) _____ annual payments as shown below:

1st Payment of \$ _____ will be made on _____ by (check/credit card)

2nd Payment of \$ _____ will be made on _____ by (check/credit card)

3rd Payment of \$ _____ will be made on _____ by (check/credit card)

4th Payment of \$ _____ will be made on _____ by (check/credit card)

5th Payment of \$ _____ will be made on _____ by (check/credit card)



COLLEGE OF
**BEHAVIORAL &
SOCIAL SCIENCES**

**THE JUDGE ALEXANDER WILLIAMS, JR.
CENTER FOR EDUCATION, JUSTICE & ETHICS**

Please return this completed form and your gift to:

**The Judge Alexander Williams, Jr. Center
for Education, Justice & Ethics**

University of Maryland, Seneca Building
4716 Pontiac Street, Suite 0104
College Park, MD 20740

For questions, call: 301.314.1950

PROGRAM ADS

2023 LECTURE

PROGRAM AD REQUIREMENTS

AD SIZE	WIDTH	DEPTH
Full Page (non-bleed only)	4.75"	7.75"
1/2 Page	4.75"	3.75"
1/4 Page	2.25"	3.75"

ACCEPTABLE FILES

JPG and **PDF** files. Adobe PDF created with press-quality settings. Please, if possible, outline all fonts before creating PDFs. ***NOTE: Microsoft Publisher, Powerpoint and Word files are not accepted.**

ARTWORK

All artwork should be 300dpi resolution. All color art **must be CMYK**. Convert colors to CMYK. Spot colors are not allowed in ads. Convert all Spot colors to CMYK. Ads with Spot color or RGB will be refused. The Program will be printed on coated stock.

QUESTIONS

Contact our Program Manager **Marci Deloatch, MPH** at **301-405-1167** or by email at **mdeloatc@umd.edu**

SUBMITTING YOUR AD

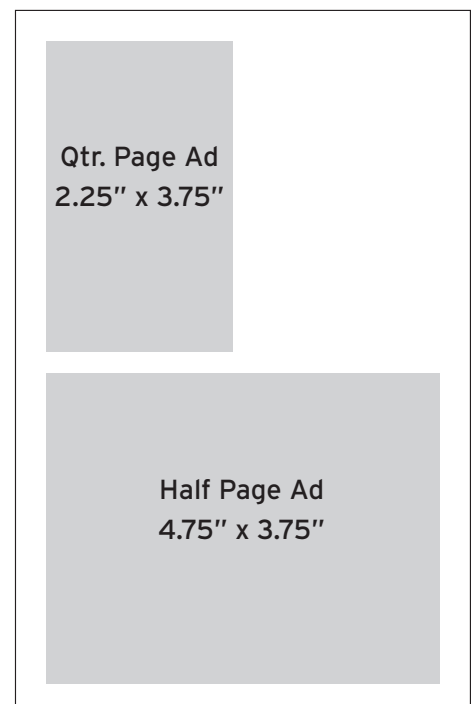
Please email all ads to: **cre8imp@comcast.net**, attention Jeff Rogers.

AD DEADLINE

Ads and Sponsorship Logos need to be submitted no later than

Thursday, November 2, 2023.

PROGRAM TRIM SIZE:
5.5" x 8.5"



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